

## Chamber of Commerce and Industry



Pushkin



of  
and



Pavlovsk



### Just launched

## A Secure Gateway for Irish Businesses to 150 Million Russian Consumers

**Pádraig Cleary, principal May Day Management Consultants, Shannon, has been appointed Ireland Representative, Pushkin Chamber to promote trade, scientific, academic and cultural co-operation between Ireland and Pushkin-St.Petersburg Region (population 5 million and the second city of Russia).** Pushkin (pop. 100,000) and 15 minutes drive from Pulkova International Airport was the favored towns of the Tsars. With its legacy of magnificent palaces and grand parks it is truly “the Versailles of Russia”.

**Irish businesses and organisations wishing to explore and enter the dynamic Russian market need independent, credible and trustworthy facilitators** because doing business in Russia takes time, requires local knowledge, contacts and understanding, openness and a willingness to meet potential Russian partners in a spirit of mutual respect and benefit – there are no quick hits to doing business there!

**May Day Management Consultants can provide Irish businesses with a secure gateway to 150 million opportunities to sell products and services through its special relationship with the Chamber of Commerce and Industry of Pushkin and Pavlovsk, a leading business and economic development promoter in the greater St.Petersburg Region. Through Pushkin Chamber Irish business can also access 173 other Russian Chambers, literally in every corner of this vast continent of opportunity!**

**May Day Management/Pushkin Chamber offer the following services to would-be exporters to Russia, importers of Russian goods and services and organisations (for profit and not-for-profit) seeking collaborations with similar bodies in Russia;**

- ✓ Assessments of the market potential in Russia for their goods and services
- ✓ Profiles of how target markets work currently, who are the main players in the market, competitors & distributors
- ✓ Identification of potential trade partners locally in Russia
- ✓ Determination of the customs tariff valuations applying to goods and services
- ✓ Advice on the legalities of doing good business in Russia
- ✓ Assistance in setting up a legal structure in Russia for the purpose of doing business there
- ✓ Introductions to key players in the business community, the regulatory/municipal arenas, the sciences & academia
- ✓ Design of exploratory visit programmes to help get an insight to Russia, incl. visa assistance; translation and interpreter services; accommodation and ground transport arrangements. And it need not be all about work – Pushkin and St.Petersburg are exciting, vibrant cities to visit for both business and pleasure.



### Want to know more? Contact Pádraig Cleary

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